



NEC APAC Conference

1 December 2026, Hong Kong

Sponsorship Opportunities

PARTNER



發展局
Development Bureau

CO-HOST



Transforming Infrastructure and the Built Environment Across Asia-Pacific

The NEC APAC Conference convenes senior leaders from across the region to explore how collaboration is reshaping the planning, procurement and delivery of major infrastructure.

Hosted with the Development Bureau, the conference examines the forces transforming infrastructure and the built environment across Asia Pacific and showcases how NEC's collaborative contracting approach enables more predictable, resilient and value driven outcomes.

Why Sponsor?

Position your organisation at the centre of NEC's regional community, alongside the clients, consultants, contractors and suppliers shaping the future of infrastructure. Sponsorship provides a powerful platform to:

- **Strengthen brand credibility** through alignment with NEC's globally recognised framework
- **Engage directly with industry leaders** delivering major projects regionally and worldwide.
- **Showcase your expertise to a highly informed**, professionally engaged audience.
- **Increase visibility** through integrated marketing, digital promotion and onsite presence.

For more details on the conference, please visit [NEC website](#).

WHAT PAST SPONSORS SAY

"The NEC Conference was a great opportunity to learn, connect, and showcase our expertise to an engaged global audience."

– Past Event Sponsor

"A professionally organised event with excellent networking opportunities. Always one to look forward to!"

– Attendee Feedback



Who You Will Engage With

Connect with professionals actively planning, designing, procuring and delivering infrastructure and built-environment projects across APAC, including:

- Public and private sector clients and asset owners
- Major programme, portfolio and project delivery organisations
- Contractors, consultants, legal and specialist supply chain partners
- Government, regulators, NGOs and public bodies
- Academia, research institutions and think tanks



PAST SPONSORS



SUPPORTING ORGANISATIONS



SPONSORSHIP BENEFITS

(Benefits vary by tier and final agreement.)

Sponsoring delivers:

- **Brand Visibility:** Logo and messaging across event materials, digital platforms and onsite signage
- **Global Credibility :** Alignment with NEC's highest standards of excellence
- **Senior Networking :** Access to regional decision makers and delivery leaders
- **Thought Leadership:** Opportunities to contribute to the conference programme
- **Lead Generation & Insight:** Direct engagement and GDPR compliant post event delegate insights
- **Extended Reach:** Co-branded campaigns and long tail exposure through NEC channels



SPONSORSHIP PACKAGES + OPPORTUNITIES

NEC Partner

(HK\$315,000
or
£30,000 + VAT)

Our premier sponsorship tier offers maximum visibility, including:

- ✓ Senior executive keynote address. (Subject to programme alignment and agreed topic)
- ✓ Premium branding across all event platforms.
- ✓ 12 delegate passes.
- ✓ 6x2m exhibition space in a prime location.
- ✓ Sponsor for networking breaks.
- ✓ Inclusion and thanks in pre- and post-event co-branded marketing campaigns.
- ✓ One sponsored LinkedIn article (subject to NEC editorial guidelines and agreed topic)
- ✓ Sponsored article featured in newsletter and print magazine (subject to NEC editorial guidelines)
- ✓ Acknowledgement in the official post-event web article
- ✓ Inclusion in “special thanks” LinkedIn post

Visionary Sponsor

(HK\$160,000
or
£15,000 + VAT)

High-impact engagement:

- ✓ Prominent presence across all event platforms.
- ✓ Opportunity to host a breakout session or have a senior executive moderate/speak on a panel.
- ✓ 8 delegate passes.
- ✓ 3x2m exhibition space.
- ✓ Session included in NEC’s marketing campaign
- ✓ Inclusion in “special thanks” LinkedIn post



Innovator Sponsor

(HK\$63,000
or £6,000 + VAT)

Strong visibility and participation:

- ✓ Branding across event platforms.
- ✓ 5 delegate passes.
- ✓ 3x2m exhibition space.
- ✓ Breakout session opportunity.
- ✓ Inclusion in pre- event marketing campaign
- ✓ Inclusion in “special thanks” LinkedIn post

Drink's Reception Sponsor

(HK\$52,000 or
£5,000 + VAT)

Ideal for businesses seeking networking/social presence:

- ✓ Exclusive sponsorship.
- ✓ Branding across event platforms.
- ✓ Promotional leaflet distribution.
- ✓ 4 delegate passes.
- ✓ Mention during the drink's reception.
- ✓ Inclusion in “special thanks” LinkedIn post

Exhibitor Package

(HK\$26,700 or
£2,500 + VAT)

Ideal for businesses seeking exhibitor presence:

- ✓ 3x2m exhibition space.
- ✓ 4 delegate passes.
- ✓ Logo featured across selected event platforms

Custom Add-Ons

(Starting from
HK\$16,000 or
£1,500 +VAT)

Tailored Amplification

- ✓ Enhance your presence with bespoke options such as branded materials, hosted networking opportunities and more.
- ✓ Contact us for a bespoke proposal

SECURE YOUR SPONSORSHIP TODAY – LEAD THE FUTURE OF REGIONAL PROJECTS WITH NEC!*

To book your sponsorship opportunity, please contact Sheetal Mistry



sheetal.mistry@necontract.com



+44 (0) 207 665 2447

* Spaces are limited – secure your opportunity by the **31st August 2026** to maximise your brand's exposure



WHY PARTNER WITH NEC?

NEC is more than a contract suite, it is a globally trusted framework that enables better outcomes through collaboration, clarity and innovation. NEC contracts support:

- Collaborative commercial models
- Clear governance and decision-making
- Proactive risk and programme management
- Digital-ready delivery
- Integration of sustainability, resilience and social value

Position your organisation at the heart of NEC's regional and global community and help transform the future of infrastructure.

Sponsorship opportunities are limited and allocated on a first-come basis.
Secure your sponsorship by 31 August 2026 to maximise your impact.

Contact:
Sheetal Mistry
sheetal.mistry@neccontract.com
neccontract.com



SAVE THE DATE



NEC Annual Conference and Martin Barnes Awards 2027

17th June 2027

One Great George Street, London

(Keep an eye out on the NEC website for updates)

