

UK Annual Conference 2024 Sponsorship Opportunities



Past sponsors include:

thinkproject



CAUSEWAY



dPoW

The Conference

Our annual conference in the UK is one of our flagship events in the NEC's event calendar. The event attracts over 200 delegates globally, making these events a fantastic opportunity to get in front of key decision makers and market influencers from across built environment, education, healthcare, communications, defence, energy, environment, transport, and water sectors.

This year's theme is '*NEC: Striving for excellence, innovation and collaboration in the implementation of global projects,*' and will take place in the historic One Great George Street, the Grade II listed home of the Institution of Civil Engineers.

"The NEC Conference was a great opportunity to learn and engage with the wide variety of users of NEC conditions and adopt best practice from its global users."

Tie your value proposition to NEC's unique offering, values and opportunities

Be part of NEC's global community

Conduct business in a structured professional environment



We partner with organisations to:

- Shape policy, changes and practice
- Share knowledge, expertise, experience, and learning
- Promote best practice procurement of work, services, and supply
- Apply good project management principles and practices

Share ideas and solutions with a wide range of sectors



"It was the first time I have attended the event. It was extremely professional and engaging, I was pleasantly surprised how much I got out of the conference, workshops and speaking to other delegates."

"Well organised event in an excellent venue - always one to look forward to!"



Benefits include:

- Brand visibility to an audience of key stakeholders with the NEC community
- High-quality lead generation
- An opportunity to gather key market intelligence from your target audience
- A platform to host thought-leadership, share resources and expertise*
- A comprehensive co-branded marketing campaign*
- Support in the formation of engaging content*

*Depends on package

Package options

Event Partner

Inclusion of logo across marketing & PR channels

Company logo, bio (50 words) & URL featured on the event webpages

Thank you mention at the conference

14 delegate conference places, including 2 for exhibitors

30% off additional conference places

An opportunity to host a roundtable session for up to 16 attendees

6mx2m exhibition stand space

1 static infographic presentation slide which will be displayed during breaks

Non-commercial video played during the comfort breaks

Exclusive networking sponsor of refreshment breaks

Pre-event social & email campaign
Sponsored push notification & content featured on the Community App

Article featured on the website & monthly newsletter

500 word post-event write up featured on the website

5-minute welcome speech during the conference

£50,000 + VAT

Conference Partner

Inclusion of logo across marketing & PR channels

Company logo, bio (50 words) & URL featured on the event webpages

Thank you mention at the conference

7 delegate conference places, including 2 for exhibitors

20% off additional conference places

An opportunity to deliver a breakout workshop session

3mx2m exhibition stand space

1 static infographic presentation slide which will be displayed during breaks

1 presentation slide displayed during the comfort breaks

£35,000 + VAT

Conference/Workshop Sponsor

Inclusion of logo across marketing & PR channels

Company logo, bio (25 words) & URL featured on the event webpages

Thank you mention at the conference

5 delegate conference places, including 2 for exhibitors

10% off additional conference places

An opportunity to deliver a breakout workshop session

3mx2m exhibition stand space

£10,000 + VAT

Event Brand Sponsor

Inclusion of logo across marketing & PR channels

Company logo & URL featured on the event webpages

Thank you mention at the conference

2 delegate conference places

10% off additional conference places

£5,000 + VAT

Other packages

Tailored package

- Sponsorship of lunch and refreshments breaks*
- Branded sponsored materials such as bags, notepads, pens, etc
- Exclusive drinks reception sponsor*
- Exclusive sponsorship of delegate registration*

*Launches May 24

£6,000 + VAT

Exhibition package

- 3mx2m exhibition stand space
- 2 conference spaces for exhibitors
- 10% additional conference spaces
- Inclusion of logo on website and marketing channels

£3,000 + VAT

To book your sponsorship opportunity, or
for more information:

Email sheetal.mistry@neccontract.com

neccontract.com

[linkedin.com/company/nec-contracts](https://www.linkedin.com/company/nec-contracts)

twitter.com/nec_contracts