



NEC APAC Conference
27 November 2025, Hong Kong
Sponsorship Opportunities



Transforming Infrastructure Across Asia-Pacific

The NEC APAC Conference, in collaboration with the **Development Bureau (DEVB)**, is the region's leading platform for advancing collaborative contracting and infrastructure excellence.

Each year, it brings together senior leaders from government, industry, consultancy and contracting to explore how collaboration, innovation and resilience are driving better outcomes across the built environment.

From energy and transport to healthcare and education, the conference delivers practical tools, strategic insights and real-world applications that are actively reshaping infrastructure delivery across Asia-Pacific.

This event, is a regional platform for progress:

- Strategic alignment
- Capability building
- Cross-sector collaboration

Together, we're building trust, growing talent and creating connected communities across the region.

Why Attend?

Whether you're a practitioner, supplier or strategic partner, this is your opportunity to:

- Connect with decision-makers
- Share and learn expertise
- Elevate your brand across the APAC infrastructure and construction industry

For more details on the conference, please visit [NEC website](#).

PARTNER



發展局
Development Bureau

CO-HOST

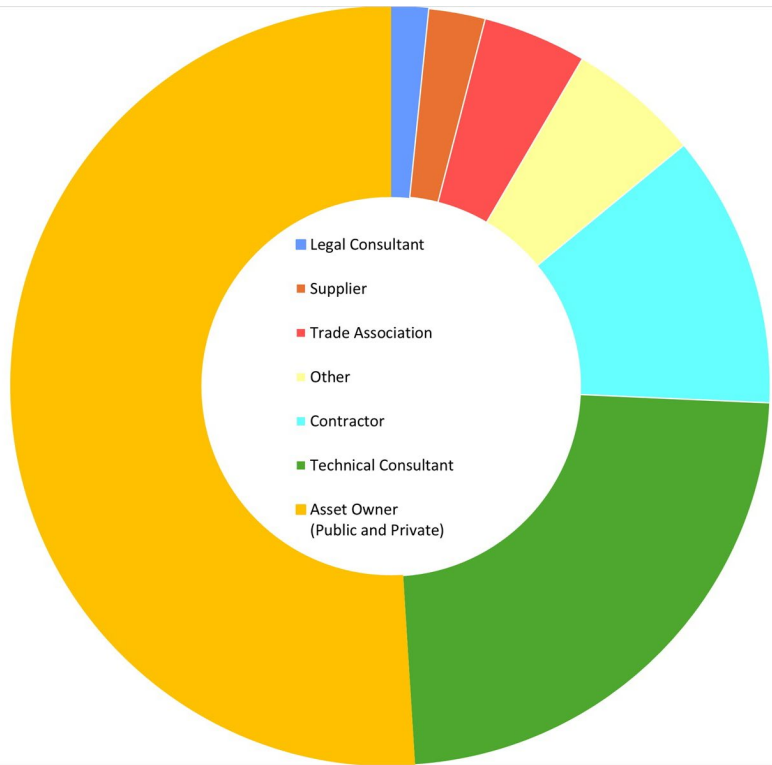




WHY SPONSOR

- Connect with an **engaged audience** of NEC clients, project managers, contractors, and suppliers.
- Enhance your brand's visibility among **key influencers and professionals**.
- Share your expertise and solutions with a community shaping the future of global project delivery.

 **240+ Delegates**



SPONSORSHIP BENEFITS

Sponsoring the NEC APAC Conference offers you:

- **Exclusive Brand Visibility:** Showcase your company's logo and messaging across event materials, electronic signage, and digital platforms.
- **Networking Opportunities:** Meet decision-makers, influencers, and potential clients in a professional, structured environment.
- **Thought Leadership:** Host workshops or roundtable sessions to share your expertise with the NEC community.
- **Lead Generation:** Engage directly with delegates and gain valuable insights from your target audience.
- **Customised Promotion:** Customised promotion to maximise your reach



DETAILED SPONSORSHIP PACKAGES

Platinum Partner

(HK\$315,000
or
£30,000 + VAT)

Our premier sponsorship tier offers maximum exposure, including:

- ✓ Premier branding across all event materials, signage, and digital platforms.
- ✓ Welcome speech opportunity (5 minutes).
- ✓ 12 delegate passes.
- ✓ 6x2m exhibition space in a prime location.
- ✓ Exclusive sponsor for refreshment/networking breaks.
- ✓ Dedicated pre- and post-event co-branded marketing campaigns.
- ✓ Featured article on NEC's website and newsletter (500 words).
- ✓ Opportunity to host a breakout session.
- ✓ Promotional leaflet distribution.



Visionary Sponsor

(HK\$160,000
or
£15,000 + VAT)

Prominent branding and engagement opportunities:

- ✓ Prominent branding on event materials, signage, and digital channels.
- ✓ Opportunity to host a breakout workshop.
- ✓ 8 delegate passes.
- ✓ 3x2m exhibition space.
- ✓ Logo placement in NEC's digital campaigns and PR.
- ✓ Promotional leaflet distribution.

PAST SPONSORS

dPoW



INTEGRATED DESIGN



Innovator Sponsor

(HK\$63,000
or
£6,000 + VAT)

A cost-effective solution for branding and active participation:

- ✓ Branding on conference materials and website.
- ✓ 5 delegate passes.
- ✓ 3x2m exhibition stand space.
- ✓ Opportunity to deliver a breakout session
- ✓ Promotional leaflet distribution.



Drink's Reception Sponsor

(HK\$52,000 or
£5,000 + VAT)

Ideal for businesses seeking networking/social presence:

- ✓ Exclusive sponsorship.
- ✓ Logo featured on slide deck and signage.
- ✓ Promotional leaflet distribution.
- ✓ 4 delegate passes.
- ✓ Mention during the drink's reception.



Exhibitor Package

(HK\$26,700 or
£2,500 + VAT)

Ideal for businesses seeking exhibitor presence:

- ✓ 3x2m exhibition space.
- ✓ 4 delegate passes.
- ✓ Branding on event webpages and marketing channels.



Custom Add-Ons

(Starting from
HK\$16,000 or
£1,500 +VAT)

Tailored sponsorship opportunities to amplify your presence:

- ✓ Options include branded materials, exclusive lunch sponsorships, or networking sessions.
- ✓ Contact us for a customised proposal.

SECURE YOUR SPONSORSHIP TODAY – LEAD THE FUTURE OF REGIONAL PROJECTS WITH NEC!*

To book your sponsorship opportunity, please contact Sheetal Mistry



sheetal.mistry@necontract.com



+44 (0) 207 665 2447



WHAT PAST SPONSORS SAY

“The NEC Conference was a great opportunity to learn, connect, and showcase our expertise to an engaged global audience.”

– Past Event Sponsor

“A professionally organised event with excellent networking opportunities. Always one to look forward to!”

– Attendee Feedback

SUPPORTING ORGANISATIONS



HKICAdj
Hong Kong Institute of Construction Adjudicators



香港建造商會
HKCA



THE HONG KONG
INSTITUTION OF ENGINEERS
香港工程師學會



CONSTRUCTION
INDUSTRY COUNCIL
建造業議會



CONSTRUCTION INDUSTRY
JOINT COMMITTEE



國際爭議解決及風險管理協會
International Dispute Resolution &
Risk Management Institute



The British
Chamber of Commerce
in Hong Kong
香港英商會



Hong Kong Branch



IFMA™ Hong Kong
Chapter
International Facility Management Association



Association of
Consultant
Quantity
Surveyors

香港專業工料
測量顧問公會



The Association of Consulting Engineers of Hong Kong
香港顧問工程師協會

WHY PARTNER WITH NEC?

NEC is more than a contract suite. It is a platform driving clarity, flexibility, and excellence in project delivery worldwide. By sponsoring this event, your brand aligns with NEC’s vision and commitment to transforming the built environment and beyond.

For further information on NEC, please visit

