

A black and white photograph of a diverse group of people, mostly men and women, sitting in an audience. They are looking towards the right side of the frame, and several are clapping. The image is partially obscured by large, overlapping teal and dark blue geometric shapes that create a modern, layered effect. The teal shapes are semi-transparent and overlap each other and the photograph.

**NEC Annual Conference &  
Martin Barnes Awards**  
18 June 2026, London

Sponsorship Opportunities

***“Collaborating to shape the future of global infrastructure and built environment — celebrating NEC-led excellence worldwide”***

The NEC Annual Conference and Martin Barnes Awards brings NEC’s global community to share insight, build capability and celebrate collaborative leadership and innovation transforming how the global infrastructure and built environment community is planned, procured and delivered.

## **NEC Annual Conference**

*“Where the global NEC community connects to shape the future of infrastructure and built community”*

The NEC Annual Conference brings together senior leaders and practitioners from across the global community tackle the industry’s most pressing delivery challenges and consider how progressive commercial and contractual models can drive better outcomes.

Through practical insight, case studies and informed discussion, the programme focuses on:

- Collaborative leadership and effective decision-making
- Governance, commercial strategy and proactive risk management
- Programme resilience and managing change
- Engineering excellence and digital delivery
- Innovation, sustainability, net zero and social value

## **WHY PARTNER WITH NEC?**

NEC is more than a contract suite. It is a globally trusted framework that enables better outcomes through collaboration, clarity and innovation.

NEC Contracts support:

- **Collaborative commercial models**
- **Clear governance with proactive risk and programme management**
- **Digital-ready delivery**
- **Integration of sustainability, resilience and social value**

## **NEC Martin Barnes Awards**

*“Celebrating NEC-led Excellence Worldwide”*

The NEC Martin Barnes Awards recognise outstanding achievement in the use of NEC contracts and frameworks worldwide.

Named in honour of Dr Martin Barnes, whose pioneering work shaped the NEC philosophy, the awards celebrate individuals, teams and organisations demonstrating excellence in leadership, collaboration, innovation and climate-focused delivery.

Judged by an independent panel of industry experts, the awards celebrate the creativity, resilience and achievements behind some of the world’s most significant and recognised infrastructure projects.

Being shortlisted signifies a sustained commitment to excellence and a meaningful contribution to the NEC community and wider society. The awards ceremony is a highlight of the conference programme.



## WHO YOU WILL ENGAGE WITH



**250+ Delegates**

You will connect with senior professionals actively planning, designing, procuring and delivering infrastructure and built environment projects globally, across multiple regions and sectors, including:

- **Public and private sector clients and asset owners**
- **Major programme, portfolio & project delivery organisations**
- **Contractors, consultants, legal and specialist supply chain partners**
- **Government, regulators, NGOs and public bodies**
- **Academia, research institutions and think-tanks**

## SPONSORSHIP BENEFITS

- **Brand Visibility:** Logo and messaging across event materials, digital platforms and onsite signage
- **Global Credibility:** Alignment with NEC's highest standards of excellence
- **Senior Networking:** Access to global decision-makers and delivery leaders
- **Thought Leadership:** Opportunity to contribute to the conference programme as a thought leader
- **Extended Reach:** Co-branded campaigns and long-tail exposure through NEC channels

## WHY SPONSOR

- **Strengthen brand credibility** through alignment with NEC's global recognised framework and community
- **Engage directly with industry leaders** delivering projects worldwide
- **Showcase your expertise** to a highly informed, professionally engaged audience
- **Increase visibility** through integrated marketing and onsite presence
- **Gain prestige recognition** through association with the Martin Barnes Awards



## SPONSORSHIP PACKAGES

### NEC Partner

(£45,000 + VAT)

#### Maximum visibility and strategic partnership:

- ✓ Senior executive keynote address. (Subject to programme alignment and agreed topic)
- ✓ Premium branding across all event platforms.
- ✓ 12 delegate passes.
- ✓ 6x2m exhibition space in a prime location.
- ✓ Exclusive sponsor for refreshment/networking breaks.
- ✓ Inclusion and thanks in pre- and post-event co-branded marketing campaigns.
- ✓ One sponsored LinkedIn article (agreed topic - subject to NEC editorial guidelines)
- ✓ Sponsored article featured in newsletter and print magazine (subject to NEC editorial guidelines)
- ✓ Sponsor acknowledgement in the official post-event web article
- ✓ Inclusion in "special thanks" LinkedIn post



### Visionary Sponsor

(£28,000 + VAT)

#### High-impact engagement:

- ✓ Prominent presence across all event platforms.
- ✓ Opportunity to host a breakout session or for a senior director to moderate/speaker on a panel.
- ✓ 8 delegate passes.
- ✓ 3x2m exhibition space.
- ✓ Your session included in NEC's marketing campaign
- ✓ Inclusion in "special thanks" linkedin post



### Innovator Sponsor

(£13,000 + VAT)

#### Strong visibility and participation:

- ✓ Branding across event platforms.
- ✓ 5 delegate passes.
- ✓ 3x2m exhibition space.
- ✓ Opportunity to deliver a breakout session.
- ✓ Inclusion in pre- event marketing campaign
- ✓ Inclusion in "special thanks" LinkedIn post



### Award Sponsor

(£8,00 + VAT)

#### Associate your brand with excellence:

- ✓ Exclusive sponsorship of one NEC Martin Barnes Award category
- ✓ Brand recognition during the awards ceremony
- ✓ One branded infographic image displayed during the ceremony
- ✓ 4 delegate passes.
- ✓ Host acknowledgement.
- ✓ Inclusion in “special thanks” LinkedIn post



### Exhibitor Package

(£6,000 + VAT)

#### Ideal for organisations seeking a focused exhibitor presence:

- ✓ 3x2m exhibition space
- ✓ 4 delegate passes
- ✓ Logo featured across selected event platforms



### Custom Add-Ons

(Starting from £3,000)

#### Tailored sponsorship opportunities to amplify your presence:

- ✓ Options may include branded materials, lunch sponsorship or hosted networking opportunities.
- ✓ Contact us for a bespoke proposal

## ALSO AVAILABLE: PRINT MAGAZINE SPONSORSHIP

The official conference print magazine will be given to all delegates at the event and made available digitally afterwards, extending its reach across the wider NEC community. The publication will feature programme insight, sponsor content and technical commentary, providing lasting value beyond the conference itself. To find out more, email: [farhaan.patel@necontract.com](mailto:farhaan.patel@necontract.com)

## WHAT PAST SPONSORS SAY

*“The NEC Conference was a great opportunity to learn, connect, and showcase our expertise to an engaged global audience.”*

– Past Event Sponsor

*“A professionally organised event with excellent networking opportunities. Always one to look forward to!”*

– Attendee Feedback

To book your sponsorship opportunity, please contact Sheetal Mistry



[sheetal.mistry@necontract.com](mailto:sheetal.mistry@necontract.com)



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\* Spaces are limited – secure your opportunity by the 27<sup>th</sup> March 2026 to maximise your brand's impact



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**SECURE YOUR SPONSORSHIP TODAY – LEAD THE FUTURE OF GLOBAL PROJECTS WITH NEC!\***

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